PINK
SHIRT
DAY '21

YOUR SUPPORT WILL MAKE A DIFFERENCE

FRIDAY 21 MAY 2021

*Fundraise for Pink Shirt Day
and help make our kura and schools
kinder, safer and more inclusive for everyone!*

"I felt Pink Shirt Day had a lasting impact not only on me, but also on my wider school community" – Rainbow student

JOIN THE MOVEMENT

Last year, students at more than 2,000 kura and schools throughout Aotearoa celebrated Pink Shirt Day and made a bold stand against bullying.

Will you join us on **Friday 21 May** to Kōrero Mai, Kōrero Atu, Mauri Tū, Mauri Ora – Speak Up, Stand Together, Stop Bullying?

By fundraising for Pink Shirt Day, you'll be helping to make Aotearoa a kinder, more inclusive place, where diversity is celebrated, and all people feel safe, valued and respected.

100% of your donation goes towards the Pink Shirt Day kaupapa. Your support enables the Mental Health Foundation to run Pink Shirt Day, raise awareness about bullying prevention and provide resources that promote inclusive workplaces, schools and communities.

As well as taking part in Pink Shirt Day classroom activities, you can paint your kura or school māwhero/pink and fundraise to support this important mahi. You could:

- have a 'wear pink' mufti-day for a gold coin donation.
- hold a bake sale – download cupcake toppers and bunting from **pinkshirtday.org.nz/resources** or run a fun competition/raffle.
- create a t-shirt-shaped coin trail from gold coin donations.
- promote the official Pink Shirt Day t-shirt to your school community before the event – it will be available in selected Cotton On stores and online from the end of April. 100% of net proceeds support our work.

SPREAD THE WORD

Promote your event by printing Pink Shirt Day posters and displaying around the school.

Don't forget to tag us on social media so we can see your celebrations! Find us at @pinkshirtdaynz and use the hashtag #PinkShirtDayNZ

THANK YOU

Every dollar you raise supports the Pink Shirt Day kaupapa and helps to stamp out bullying in our kura and schools.

To acknowledge your fundraising efforts and support, your school will receive a Pink Shirt Day supporter's certificate.

It's easy to make your donation – you can do it online at **pinkshirtday.org.nz/donate** or by bank transfer to:

Bank: BNZ
Name of account: Mental Health Foundation
Account number: 02-0100-0752592-097
Reference: <School Name>
Code: PSDsch

Celebrated annually around the globe, Pink Shirt Day began in Canada in 2007 when two students took a stand against homophobic bullying after a new student was harassed for wearing pink.

People across Aotearoa have celebrated Pink Shirt Day since 2009, encouraging us all to Kōrero Mai, Kōrero Atu, Mauri Tū, Mauri Ora – Speak Up, Stand Together, Stop Bullying!

Donations raised through Pink Shirt Day provide activities, resources and workshops for kura or schools so they can take meaningful steps to prevent bullying and awhi/support anyone going through a tough time.

PINKSHIRTDAY.ORG.NZ

PINKSHIRTDAY@MENTALHEALTH.ORG.NZ

#PINKSHIRTDAYNZ

mauri tū, mauri ora
Mental Health Foundation
OF NEW ZEALAND